



PRODUCT DATA BULLETIN

FDC – Digital Media 7503 Promotional Scrim PVC Banner

Product Description:

FDC – Digital Media 7503 is a promotional grade scrim PVC banner designed to accept solvent-based inkjet, screen-printing and adhesive backed vinyl lettering. 7503 is one side smooth/printable with a non-top coated surface. It has a high white point providing great printability and is appropriate for interior and exterior applications. It features tear, curl and fire resistance passing NFPA 701 fire resistant certification test.

Physical Properties:

Description:	Flexible PVC Banner with Polyester Scrim
Color Availability:	Gloss White (002) and Matte White (049)
Film Thickness:	13 oz.
Top Coated:	No
Yarn (Denier):	500 X 500 Denier
Thread Count:	9 x 9
Tensile Strength:	152 / 120 lbf/in (warp / weft)
Tear Strength:	50 / 50 lbf/in (warp / weft)
Durability:	1 year* - when properly processed and displayed (*unprinted media durability / vertical exposure)
Solvent Resistance:	Resistant to salts, mild acids and alkalies
Fire Resistance:	Flammability NFPA 701-2004 Test 1
Service Temperature:	-40°F to +180°F
Shelf Life:	6 months (free from excessive moisture, temperature and direct sunlight)
Printability:	Solvent-based inkjet, Screenprint (a print test is recommended prior to production to determine the suitability of this product given the end user's particular printer, rip, ink type and ink set)

Warranty: Data provided by FDC is for general information only. This data is not to be used for exacting specification purposes. Always pretest product. Suitability for any given application is the responsibility of the user. Since FDC cannot control the conditions under which the products referred to herein may be used or handled, it can make no guarantee as to the effectiveness, safety or applicability with respect hereto. FDC's only obligation shall be to replace such quantity of product proven to be defective. FDC shall not be liable for any injury, loss or damage, direct or consequential, arising out of the use or the inability to use the product. Before using, the user shall determine the suitability of the product for his intended use, and user assumes all risk and liability whatsoever in connection therewith. The seller, FDC, shall not be liable for any default or delay caused by contingency beyond its control or the control of its supplier including but not limited, short or reduced supply of fuel, or other integral components of the product.

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